

EXPLORERS
for the Global Goals

CRAWFORD CREATIVITY

A true explorer, Crawford Creativity zooms around the world on a mission of discovery. Being so high up he has a fantastic bird's-eye view of the world below. This gives him a great understanding of the challenges we have and how we can work together towards the Global Goals.

His most treasured possession is his jar of ideas, discovered in different countries across the world. Their different shapes and colours are dazzling and when he puts them together in different ways, new creative ideas are formed. He loves adding new ideas from all of the children he meets. Look at the wonderful ideas he is growing to help nature, our community and show love.

Look at his tail. It's woven by the children of the world from their love hearts.

Crawford's special tool belt powers his creativity. With paints and pencils he shows how he can create a better world. With his golden 'unity feather' he paints the world to bring us all together.

Crawford Creativity knows that the best ideas can develop when we work together, ask questions and spark ideas. He stores drawings, voices and letters from the children he meets in the patterns of his wings. Their beauty helps him fly high and carries him across the world. He spreads their colours out wide as he soars, sharing the creativity with the world below and wrapping it in love.



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